

Hollingworth Lake Rowing Club Success Story ATA Carnets

A cost-effective solution to competing internationally!

At a glance

Hollingworth Lake Rowing Club was founded in 1872 and has over 100 active members. It has produced a significant number of international and Olympic Rowers and currently has a very active masters' squad who has, for the last 12 months, trained with the aim of competing at the World Masters Regatta

What Hollingworth Lake Rowing Club said about us

"Completing the documentation was pretty straightforward. I believe that going directly to the Greater Manchester Chamber of Commerce saved us around £250-300 and made the whole process painless"



9

Gold Medals won



£100,000+
of equipment taken out



Greater Manchester
Chamber of Commerce



exportbritain@gmchamber.co.uk



www.gmchamber.co.uk



151 Deansgate, Elliot House,
Manchester | World Freight
Terminal, Manchester Airport

THE CHALLENGE



Having previously towed the club boats trailer to Budapest for the Masters in 2019 - Hollingworth Lake Rowing Club wasn't aware of the new requirements post-Brexit to cross borders with their equipment. The information provided by the governing body was not very clear and freight forwarders would only provide documents if they were carrying the goods. Without relevant documents, the Club would be liable for duty and VAT at import.

THE SOLUTION



The Club contacted the Chamber and spoke to a Senior International Trade and Customs advisor who immediately understood the situation and advised an ATA Carnet was necessary along with a Goods Vehicle Movement Reference. As it was for the European Union, a 40% security needed to be put down, but Hollingworth Lake Rowing Club was able to use the Chamber's in-house Guarantee scheme to protect their cashflow.

BENEFITS



Saving money on customs duties and VAT

1

The ATA Carnet allowed Hollingworth Lake Rowing Club to avoid having to pay duty and VAT when entering France and when coming back to the UK.

Avoid unnecessary charges by intermediaries

2

Other UK clubs had use third parties and appeared to have been charged for unnecessary documents. Using the Chamber directly allowed them to save on intermediary costs.

Making the customs process easy to understand

3

Having access to the team of advisors at the Greater Manchester Chamber helped understanding the process and having a clear idea of the documents required.