

# COLLABORATE WITH THE CHAMBER

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EVENTS / MARKETING / SPONSORSHIP / DATA / RESEARCH



Greater Manchester  
Chamber of Commerce

# EVENTS

## EVENT PRO

£2,000 +VAT for members, £2,800 +VAT standard price

Join forces with the largest Chamber in the UK, using our event management expertise to deliver a top-class event.

We'll work with you to agree themes, content and delegate profile. We'll then manage the event, end to end, giving you and your delegates a high quality experience and taking the stress out of the process.

We can deliver a virtual event, you can choose your own venue, or, use the event space at Chamber HQ on Deansgate and get 30% off the room-hire price!

This package includes invitations, marketing, event management and co-ordinated follow up. You can even opt to have a Chamber Host at the event too!

## GLOBAL PRO

£2,000 +VAT for members, £2,500 +VAT standard price

Looking to tap into our international network? The Chamber works with over 3,000 businesses trading internationally, and we cover over 90 international markets.

Global Pro allows you to give your event an international focus - whether you're targeting importers, exporters, certain markets or topics - work with our team of experts to deliver an outstanding internationally focused event.

## EVENT SPONSORSHIP

from £750 +VAT for members, £1,000 +VAT standard price

The Chamber delivers over 150 events each year, bringing our community together to network, thrive and grow.

Event sponsorship isn't isolated to the day of the event, we work to create a mini-campaign surrounding the event to maximise the impact and your exposure.

The activity will include brand presence in pre, during and post-event marketing. You can also bring a banner stand and collateral to the event to accompany your speaking slot. Finally, we'll send a coordinated follow up to all delegates and give you access to the attendance list.

## TikTok Shop

*It's been an absolute pleasure collaborating with the Greater Manchester Chamber for our recent workshop hosted by TikTok Shop. The Chamber's unwavering commitment to promoting local businesses and fostering economic growth is truly commendable.*

*Their exceptional support in planning and executing the workshop was instrumental in its success. The Chamber's team displayed a deep understanding of the business landscape in Greater Manchester, offering invaluable insights and connections that enhanced the workshop's impact.*

*Furthermore, the Chamber demonstrated a remarkable ability to adapt and innovate, seamlessly integrating modern platforms like TikTok to drive engagement and participation.*



aicep Portugal Global

*From the first day we approached them, the Chamber was very accessible and cooperative. They rapidly accommodated our intention of coorganising a webinar to promote business & investment opportunities between Portuguese and British companies.*

*The Chamber contributed with knowledgeable insights and with an appropriate target audience. We hold the Chamber as a valuable partner here in the UK.*

# MARKETING

## BRAND BOOST

£1,750 +VAT for members, £2,450 +VAT standard price

Use Brand Boost to activate our marketing channels for a 2-week integrated marketing campaign. Designed with you to segment the market and deliver relevant messaging to our audiences.

This package includes content in the Chamber newsletter, inclusion in the digital communications for the period, co-branded social posts across the main platforms and brand presence in the Business Lounge at Chamber HQ.

## GLOBAL BOOST

£875 +VAT for members, £1,225 +VAT standard price

Global Boost gives you unrivalled access to our internationally focused marketing channels - a highly targeted audience who are interested in import, export, accessing new markets and expanding their global reach.

The international channels include the targeted newsletter, the International Trade Hub website and the International Trade social channels.

## SOLUS MAILER

£1,750 +VAT for members, £2,450 +VAT standard price

We'll take you straight to the inbox! Available for Domestic or International businesses. This package is a direct SOLUS mailer to the Chamber's subscribers, promoting your key messages, using our routes to market.

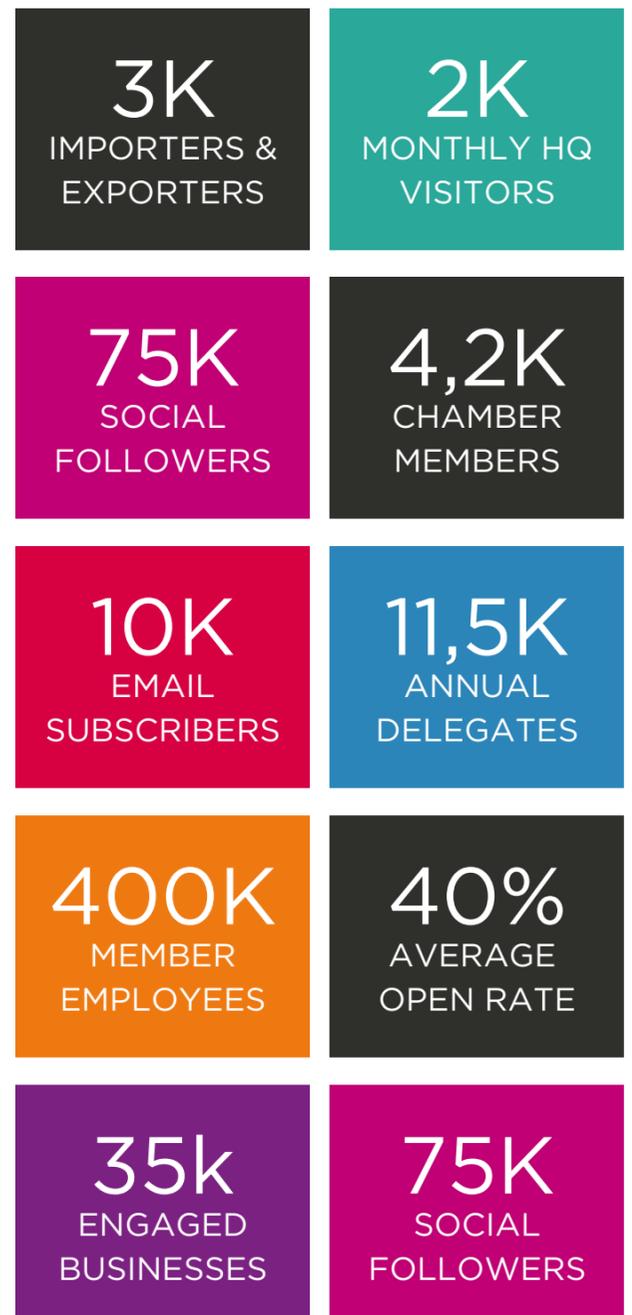
We can work with you on profiling the audience, whether that's based on contact job role, local authority area, sector, those with an international focus - let us find the contacts, collaborate to shape a mailer, and send it out on your behalf. With open rates above industry standard - you can't go wrong.

## ADVERTISING

from £250 +VAT for members, £750 +VAT for general businesses

Take up an advertising slot in our digital communications, across our socials, or even on the digital screens in our Members' Lounge - you can choose the period to align with your own campaign, just provide the design work and we'll do the rest.

You can advertise in Business Connect magazine at a preferential rate - just enquire with our team. With a 20k readership, it's a great promotional opportunity.



# ECONOMICS

Our Quarterly Economic research is the largest and most reliable business confidence survey, routinely quoted by HM Treasury, Bank of England, the European Union, the OECD and many more. This research is ahead of the curve, and often months ahead of official data.

More importantly, the research contributes locally in Greater Manchester to help inform the Mayor/GMCA and our Local Authorities on what they should be doing to help business and economic growth.

## PANEL SPONSOR

£1,000 +VAT for members, £1,450 +VAT standard price

This entry-level package covers sponsorship of our Quarterly Economic event, which includes a panel slot on the day, alongside pre, during and post-event marketing. There would also be coordinated follow up and of course, access to the delegates list.

## REPORT SPONSOR

£1,800 +VAT for members, £2,450 +VAT standard price

In addition to Panel Sponsor, this package includes the option to have the released report co-branded, increasing brand exposure and association with the respected research. There will also be dedicated social media support highlighting key findings from the research and profiling key members of the sponsor's team with their comments, opinions and views.

## RESEARCH SPONSOR

£4,000 +VAT for members, £5,600 +VAT standard price

In addition to Panel and Report Sponsor, Research Sponsor provides the opportunity to include your own questions in the survey giving unrivalled access to our network and their sentiment. You'll get the data responses to your own questions, and you'll have your company spotlighted in the report and at the event.

## QUARTER SPONSOR

£5,000 +VAT for members, £7,000 +VAT standard price

This top-tier package includes, Panel, Report and Research sponsor, and a quarter length marketing campaign giving your business profile throughout the full fieldwork period and the duration of the event marketing too. Quarter Sponsor will give you a panel slot at a future Quarterly Economic Update to comment on trends and developments since your quarter.



*Data and events like the Q3 Economic Forum are a great source of data, and reassurance. They help local businesses get together and understand more about the challenges they face, generate ideas for alternative approaches and create ideas for growth and improvement. The data collated and presented is a really great dataset for local businesses to help guide and inform decision-making.*

*Personally, as sponsors, I loved being a part of the panel, taking part in offering alternative insights and new ideas; this is something that we all should take part in to support one another; particularly in times of change and uncertainty.*

# PARTNERSHIP

## STRATEGIC PARTNERSHIP

from £10,000 +VAT depending on the package selected

The highest level of engagement with Greater Manchester Chamber is a Partnership. Our Partner network are thought-leaders, industry innovators and our spokespeople for current and emerging issues affecting businesses. We pride ourselves in the businesses we choose to work with. We have a carefully selected network of Patrons, Partners and key stakeholders that we work with to deliver outstanding value and services to our members.

We view Partnership as a long term coordinated campaign which is built and evolved to meet the needs of each individual organisation.

Partnership with the Chamber can include:

- Marketing Campaigns
- Chamber Service Offering
- Collaborative Events
- Sponsorship
- Facilitated Introductions
- Bespoke Research
- Meet the Teams
- Patron and Partner Networking
- Speaking Opportunities

Quotes and packages are available on request. Speak with one of the team and we'll book a consultation to explore the opportunities, and create your tailored proposal.



*Nybble has been a Strategic Partner of the Chamber for over 4 years. Working with the Chamber their team has been delightful. They are friendly, accommodating and extremely connected. They have a genuine interest in your business and understand your services so they can make appropriate connections to their 4000+ membership.*

*Through our partnership, Nybble have established a firm base in Manchester, have made countless connections and have managed to expand our team to serve the Manchester business community. On a personal note, I'd like to thank the GM team their hard work in helping us and I would highly recommend anyone wanting to grow their business to contact Lewis and get involved as a Strategic Partner.*

**University of  
Salford  
MANCHESTER**

*The Greater Manchester Chamber of Commerce has become one of the University of Salford's most important partners over the past few years given the huge positive impact it has had on business engagement right across our organisation.*

*The wide range of events hosted by the Chamber have allowed the University to increase its visibility and solidify its role as one of the key organisations driving business innovation across Greater Manchester*

# RESEARCH

Our Research, Policy and Campaign team are specialists in their field. From the Quarterly Economic research, through to being the designated ERB for the GM Local Skills Improvement Plan - we're the recognised voice of business in the region. With more and more focus on Greater Manchester, and the trailblazer devolution deal, it's critical to partner with key stakeholders to campaign on the issues affecting business. Research has never been more important to inform business strategies in these unprecedented times.

## ECONOMIC IMPACT REPORT

from at £4,000 +VAT for members, £5,000 +VAT standard price

Every asset, from a cultural landmark like a theatre to a critical infrastructure hub like an airport, has an economic footprint. Our Economic Impact Report provides a robust assessment of the economic value you've generated, capturing both financial and non-financial contributions to the local economy. We employ a rigorous methodology to quantify the direct, indirect, and produced economic impacts of your asset.

This report supports you in demonstrating your value, securing funding and grants, strengthening stakeholder engagement and of course, informing strategic decision making.

## PRODUCTIVITY ASSESSMENT

£2,000 +VAT for members, £2,500 +VAT standard price

improving business productivity is essential for achieving sustainable growth and profitability. Our Productivity Assessment provides a tailored solution to identify the factors driving or hindering productivity within your organisation, enabling you to implement targeted interventions for optimal performance.

The assessment includes surveys, interviews, a holistic analysis and bespoke recommendations. Optimise resource allocation, business performance and employee engagement via our Research Team.

## LOCAL LANDSCAPE REPORT

£1,500 +VAT for members, £1,800 +VAT standard price

If you are considering expanding your business into a new market, our Local Landscape Report provides a comprehensive overview of your chosen UK location, equipping you with the knowledge and insights needed for a smooth and successful transition.

Whether you're setting up a new branch office, establishing a manufacturing facility, or exploring investment opportunities, our report offers a digestible yet detailed analysis of key factors that will influence your success.

# DATA

## GDPR COMPLIANT DATA

from £120 +VAT for members, £150 +VAT standard price

Reach your target audience with precision using our high-quality, GDPR-compliant data lists. Our standard data offering provides a comprehensive list of business names and contact details, empowering you to connect with potential customers and drive business growth.

We maintain data standards to ensure accuracy and relevance, all data is collected and processed in line with GDPR - all at competitive prices to maximise the ROI potential.

## DATA PROJECTS

from £480 +VAT for members, £600 +VAT standard price

Need data that aligns perfectly with your specific marketing objectives? Our bespoke data projects provide tailored data solutions to meet your unique requirements. We work closely with you to understand your target audience, data specifications and desired outcomes to deliver a custom-built data list that empowers you to achieve your marketing goals.

Our data projects deliver accurate and relevant data, but we can also provide data analysis and insights to help you better understand your potential customers, potential market opportunities and also pricing strategies.

# COLLABORATORS

**UK-MED**

**N nybble**

**FREETHS**

**Confident Futures** 

 **University of Bolton**

**University of Salford**  
**MANCHESTER**

 **enexus**

**jmg** **glendinning**

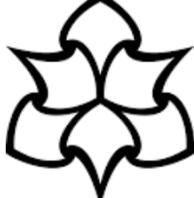
**LAING O'ROURKE**

**Net iHub** <sup>®</sup>

 **THE CYBER RESILIENCE CENTRE FOR THE NORTH WEST**

**IN4.0** <sup>TM</sup>

**Huddle**

 **Manchester Metropolitan University**

**HALLÉ**

**indeed flex**

**DAP DIP**

**GMLPN**   
**Greater Manchester Learning Provider Network**

  
**NFB**  
National Federation of Builders

  
**MEDILINK**

  
**Manchester Central**

**CHAMBER SPACE**  
VENUES / CONFERENCES / EVENTS

**marketingManchester**

**BUSINESS connect**  
MAGAZINE

**512** **THE EXPORT AND IMPORT SPECIALISTS**  
MANCHESTER

 **AMPIOS**  
BUILDING VALUABLE BUSINESSES

  
**Emirates**  
**Old Trafford**



# GLOBAL CONNECT

Global Connect is a programme designed and delivered to expand our Global Business Network, so we are best-placed in supporting UK and Overseas companies in their ambitions to grow their international footprint. Global Connect is made up of over 680 connections and 52 partnerships covering 92 countries across the world. Our network includes bilateral and regional Chambers of Commerce, foreign embassies, inward/trade promotion agencies, private sector organisations and trade associations.

Global Connect operates a sustainable commercial model through which both, GMCC and our partners, enhance our portfolio of services and connect our members with live trade and investment opportunities across the world, practical trade and customs advice and cost-effective market entry services, including partner finding.

## APPROVED SUPPLIER

£1,000 +VAT for members, £1,450 +VAT for general businesses

Exclusive for Chamber members who provide value-added and innovative services complementing our in-house team's expertise and offer. From Market Entry, Foreign Exchange to VAT and more, our partners work hand in hand with our team to help companies with the operational side of trading and reaching new markets.

## BUSINESS PROGRAMME

£1,000 +VAT for members, £1,450 +VAT for general businesses

Exclusively designed for foreign embassies, high commissions, consulates or overseas inward and export promotion agencies, chambers or other who are seeking to raise the profile of their markets within the Greater Manchester region and beyond; and engage in an effective way with our members and customers in a regular and as part of a long-term strategy. If interested, click [here](#) for more information.

## TRADE & INVESTMENT

£1,000 +VAT for members, £1,450 +VAT for general businesses

This is aimed at public sector organisations who are keen to partner with our Chamber to promote bilateral trade and investment. We have signed agreements with Gumi Government/Chamber of Commerce (SK), Federation of Pakistan Chambers of Commerce and KOEXIMA (Exporters and Importers Trade Association in South Korea) to mention but a few.



*We worked with Greater Manchester Chamber to organise our Trade Mission to Manchester. Thanks to the amazing team at the Chamber, we managed to bring 16 Bulgarian businesses to Manchester. We also held a business breakfast and market briefs - both ourselves and the Bulgarian delegates have very positive feedback from the session.*

*We look forward to more joint successful projects.*