



LED ADVERTISING PARTNERSHIP OPPORTUNITIES 2025/26

WITH THE UK'S FASTEST GROWING FOOTBALL CLUB



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STOCKPORT COUNTY FOOTBALL CLUB

Join Stockport County, one of the country's oldest and fastest-growing football clubs, on an exciting journey. Founded in 1883 and based at the historic Edgeley Park since 1902, we've built an enviable reputation for success on the pitch and a deep commitment to our community, recognised by numerous national awards.

Since our 2020 takeover, the Club has experienced remarkable growth, attracting an ever-increasing army of loyal supporters. We're currently competing in Sky Bet League One with our sights set firmly on promotion to the Championship. With strong foundations in place, we're ready for our next phase of expansion.

We're looking for ambitious commercial partners to join us. This is a unique opportunity to align your brand with a club that embodies heritage, success, and community spirit.

Partner with us and be a part of Stockport County's compelling story.

Why partner with Stockport County?

With LED being one of the most eye-catching ways of showcasing your brand, you can now advertise your business on the brand new TV facing LED boards here at Edgeley Park.

Alongside the increased TV coverage of Sky Sports +, our LED boards will not only reach our local matchday fanbase within the stadium but also provides your brand with national and international exposure on live broadcast & TV highlights.

Our LED packages are the perfect way to showcase your brand at one of the fastest growing Clubs in the country.



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2024/25 KEY NUMBERS

TOTAL MATCHDAY ATTENDANCE AT EDGELEY PARK

224,423

average: 9,758 per game

BROADCAST FIGURES

900,189

average: 42,866 per game

DIGITAL STREAMING

9,450

subscribers over the season

AVERAGE SUPPORTERS

52,829

watching County for
every home fixture

BRONZE LED PARTNER

Includes:

- 90 metres of LED advertising shown for 1 minute in-game (30 seconds per half).
- 2 minutes of LED advertising shown pre-match.
- You logo included in the matchday programme.
- You logo included on the Club website.
- Company advert featured on the big screen (scoreboard) on league matchdays.
- 2x tagged social posts per season via County's official LinkedIn.
- 4x complimentary 1883 lounge hospitality tickets throughout the 25-26 season.*
- An official 25/26 EFL football signed by the first team squad.
- County Business Club membership.

Annual: £5,000 +VAT (£416.67 per month)

*Category B games only



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Package
Distribution
Overview

Bronze LED
partner artwork size
(90 metres)

*Artwork is not to scale
and is for illustrative
purposes only

SILVER LED PARTNER

Includes:

- 120 metres of LED advertising shown for 1 minute in-game (30 seconds per half).
- 2 minutes of LED advertising shown pre-match.
- You logo included in the matchday programme.
- You logo included on the Club website.
- Company advert featured on the big screen (scoreboard) on league matchdays.
- 3x tagged social posts per season via County's official LinkedIn.
- 8x complimentary 1883 lounge hospitality tickets throughout the 25-26 season.*
- 20x complimentary general admission tickets throughout the 25-26 season.*
- An official 25/26 EFL football signed by the first team squad.
- County Business Club membership.

Annual: £10,000 +VAT (£833 per month)

*Category B games only



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GOLD LED PARTNER

Includes:

- 180 metres of LED advertising shown for 1 minute in-game (30 seconds per half).
- 4 minutes of LED advertising shown pre-match.
- You logo included in the matchday programme.
- You logo included on the Club website.
- Company advert featured on the big screen (scoreboard) on league matchdays.
- 5x tagged social posts per season via County's official LinkedIn.
- 15x complimentary 1883 lounge hospitality tickets throughout the 25-26 season.*
- 40x complimentary general admission tickets throughout the 25-26 season.*
- An official 25/26 EFL football signed by the first team squad.
- 1x match sponsorship package.*
- A company branded shirt.
- County Business Club membership.

Annual: £15,000 +VAT (£1,250 per month)

*Category B games only



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PLATINUM LED PARTNER

Includes:

- 350 metres of LED advertising shown for 2 minutes in-game (60 seconds per half).
- 5 minutes of LED advertising shown pre-match.
- You logo included in the matchday programme.
- You logo included on the Club website.
- Company advert & video featured on the big screen (scoreboard) on league matchdays.
- 6x tagged social posts per season via County's official LinkedIn.
- 20x complimentary 1883 lounge hospitality tickets throughout the 25-26 season.*
- 60x complimentary general admission tickets throughout the 25-26 season.*
- An official 25/26 EFL football signed by the first team squad.
- 2x match sponsorship packages.*
- A company branded shirt.
- County Business Club membership.

Annual: £25,000 +VAT (£2,083 per month)

*Category B games only



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LED PARTNER TESTIMONIALS

Eaglebuild

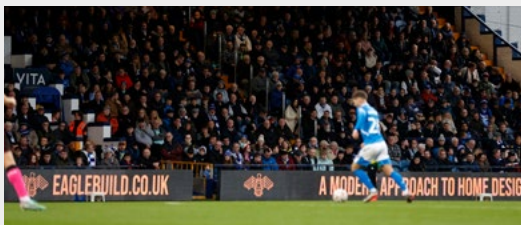
2024/25 LED Partner



"As proud sponsors of Stockport County Football Club, we are delighted to be part of the club's exciting journey. Stockport County's loyal fan base, vibrant community, and the Club's ambition make it a truly special partnership for us.

We look forward to many more seasons of success and collaboration, both in football and beyond. Here's to a bright future together!"

- David Eagle
Director, Eaglebuild



Lynx Taxis

2024/25 LED Partner



"We are delighted with the advertisement services that Stockport County FC has provided for us so far, they have gone above and beyond to make sure that our brand is fully exposed within their club, even coming up with different ways which we had not thought about.

Olivia and her team are a treat to work with, prompt responses, quickly addressing any questions we have had throughout our gold package campaign."

- Ehsan Shakeri
Director, Lynx Taxis



Colourtone

2024/25 LED Partner



"We have sponsored Stockport County since 1999, and the new digital advertising board is fantastic.

So many extra customers & friends have mentioned our new advert on it, so in my eyes its money well spent."

- Paul Pickstone,
Managing Director, Colourtone



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**Interested in becoming an LED partner?
Get in touch now.**

 partnerships@stockportcounty.com  0161 266 2700 (Option 4)